

Dear Principal,

Being responsible for the lives of hundreds of young people who populate your school is not an enviable job. We realize you get many requests from those wanting to present a program of one kind or another during an assembly for your students. Many are good and reputable.

However, we want to introduce you to a unique assembly program that has demonstrated its success throughout the United States and several foreign countries. We have seen the spark of enthusiasm and determination ignited in thousands of students when they realize that attitude, not aptitude, can be the key ingredient to a productive and fulfilled life.

What our assembly does is make your students stop and evaluate the direction of their lives. We'll help them come to grips with life changing decisions that are ever before them and we encourage them to seek advice from parents, teachers, and counselors to make the right choices.

The ATTITUDE CHECK assembly is having dramatic results across America. As we are now planning a tour to your community, we would greatly appreciate you making room for our program. Your students need the positive, powerful impact of ATTITUDE CHECK!

We look forward to coming to your area and sincerely hope we will have the opportunity to meet and speak to you and your student body.

Sincerely,

Rick and Mick



"Thank you for coming to Romeoville High School to present your program, "Attitude Check". The assembly was greatly enjoyed by our 115-member faculty and 1850 students. You were able to win their attention with your comedy routines and then present the serious matter regarding how attitude plays a monumental part in how a person views life. Thank you, on behalf of our students, for sharing your talent and special message with us."

Lindy Steeves, Principal
Romeoville High School, Romeoville, Illinois

ENVISION

Imagine two 5' 4" identical twins running onto your stage or into your gym with a unique style of humor, contemporary music and dynamic communication skills. In the short span of 75 to 90 minutes they will captivate your entire student body.



EFFECTIVE

The **ATTITUDE CHECK** assembly goes beyond the borders of the typical anti-drug, anti-suicide assembly and deals with these and other important issues from a positive, refreshing outlook, not a negative or depressing one. Rick and Mick believe substance abuse, suicide and other problems young people are facing are usually symptoms of a poor self image.

By motivating young people to take a "check-up from the neck-up" and eliminating what Zig Ziglar calls "stinkin' thinkin'" and "hardening of the attitudes", Rick and Mick, as well as **thousands of educators and counselors, have seen dramatic results in student bodies across the country.**

"The feedback from students, faculty, and administration has been overwhelmingly positive. Whenever one person, without speaking, can mesmerize into silence, 700 teenagers who are crowded into gymnasium bleachers, it is a testimony to that person's communication skills."

Robin K. Hardy, Dir. Student Activities
Bayshore High School, Bradenton, Florida



ENTERTAINING

You are well aware that one must be able to identify with youth if they are to be reached effectively. Rick and Mick's philosophy is "If you can get young people to laugh, you can get them to listen." Through their comic routines and contemporary music, **they have gained an attentive audience in some of the most difficult school settings where school assemblies are not usually allowed.** As Rick and Mick begin discussing personal experiences and issues including depression, anger, substance abuse, suicide, academic and peer pressure, loneliness and self confidence, they invoke audience participation.

"Attitude Check" A terrific program that both educates and entertains. Our student body loved it. I highly recommend it, and I would definitely have them back again."
George Bell, Principal
South West Middle School, Tiltonsville, Ohio

ENGAGED

Rick and Mick have often said, "**Teens don't care how much you know until they know how much you care**". Students can spot a phony a mile away, but they also sense honesty and true compassion. **Rick and Mick will have your students laughing one minute and crying the next;** one minute they'll be clapping and cheering, they next you could hear a pin drop. Rick and Mick don't claim to have all the answers to the complex problems facing today's youth, but they care. Students know this and they respond when Rick and Mick encourage them to go to the source of authorities who do have the answers.

"The program we witnessed today was the most powerful, encouraging, and relevant deliverance of truth I have ever experienced as a professional educator. If you have only one assembly this year, this is the one to have. The rewards could last a lifetime."

Ricky Nichols, Principal
East Lawrence Middle School, Trinity, Alabama



EXPERIENCE RICK & MICK

To know the two identical twins, you must Experience them! Rick and Mick are deeply burdened for today's youth. They know the critical decisions students are faced with virtually every day – decisions that will determine the direction and eventual outcome of their lives.

Because of their concern, Rick and Mick annually criss-cross this country to present their positive and powerful **ATTITUDE CHECK** assembly to tens of thousands of young people. Endorsed by the nationally recognized motivational speaker, Zig Ziglar, their ATTITUDE CHECK program is one of the best in the nation.

Rick and Mick have performed at the **White House**, appeared on **60 minutes** and taped for America's Funniest People. They have also been featured speakers to professional sports clubs.

"I consider this program to be one of the finest assemblies I have witnessed in my 24 years in the field of education."
Terry Mayer, Superintendent/HS Principal
Faith School District, Faith, South Dakota



ECONOMICS

You now have the opportunity to bring Rick and Mick's **ATTITUDE CHECK** assembly to the most important young people in the America — your students. After you have reviewed everything in this brochure we hope you will decide to enhance your students education by scheduling a program committed to developing right attitudes in your students. After all, **It's All In Your Attitude.**

Our scheduling coordinator will discuss the assembly fee with you. Each additional assembly (when necessary) is negotiable. The amount covers all costs as well as the honorarium. For additional financial information or assistance, please call or write our home office in Alabama. For additional information write to:

Rick & Mick
PO Box 88 | Wilsonville, AL 35186
Or call 205.669.0662



Rick & Mick
LAUGHTER THAT LASTS

"The assembly presented by Rick & Mick Vigneulle as the most dynamic I have witnessed in my 36 years in education. Their presentation held the attention of my students for the full hour of the assembly. This message is so powerful, as they combine humor and pathos to drive home the riveting anti drug/suicide message which will impact your students for years to come."

William Baker, Principal
Beaver Local High School, Lisbon, OH

ATTITUDE ✓ CHECK

it's all in your attitude



PO Box 88 • Wilsonville, AL 35186
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www.RickAndMick.com

with Rick & Mick Vigneulle